



# Shaw Nielsen

Shaw@shawnielsen.com  
C: 303-517-8065

## Awards & Achievements:

- Honored by Communication Arts
- Bronze medalist, 3x3 Magazine
- 2016 LA Times Festival of Books Illustrator
- Honored by the Society of Illustrators, LA
- Honored by The Art Directors Club
- April 2017 Illustrator of the Month, Highlights for Children
- Guest Lecturer, Rocky Mountain College of Art and Design
- Guest Lecturer, Fort Hays State University
- Guest Lecturer, Colorado State University

## Software & Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Figma/Adobe XD
- HTML/CSS
- Print Design & Production
- Web Design
- Illustration
- Animation
- Conceptual Thinking
- Microsoft Office Suite
- Remote Work Experience

## Summary

I am an award winning Graphic designer and illustrator who works collaboratively with a diverse range of clients to create engaging designs and illustrations that meet goals and drive results.

## Experience

### Illustrator & Designer

Shaw Nielsen Illustration // 03/2012—Present

- Responsible for the creation of illustrations, icons, graphics, infographics, and animation, including work for the web, print, mockups, layouts, packaging, games, murals, maps, websites, HTML emails, catalogs, logos, and books for children and adults
- Represented by RappArt for 10+ years
- Delivers award-winning work on time and on budget
- Remotely works as a key member of diverse creative teams across the globe
- Manages and organizes successful workflows on a day to day basis
- Works collaboratively to communicate timelines, budgets, and organize projects
- Receives creative feedback and communicates goals in an organized manner
- Works directly with clients and establishes and maintains strong relationships

**Select Clients:** The New York Times, Disney, The Wall Street Journal, IBM, TransUnion, ESPN, Fortune Magazine, TransUnion, Kroger, USA Soccer, The Southern Poverty Law Center, OtterBox, Publix, Dewar's Whiskey, HomeAdvisor, and the University of Colorado.

### Art Director

Hero Design Studio // 01/2006 - 03/2012

- Full-time art director and front-end web developer. Designed for print and the web, including front-end development of websites using a variety of CMS platforms

## Education

### Rocky Mountain College of Art & Design (RMCAD)

Denver, CO // Bachelor of Arts - BA, Illustration

### Academy of Art University

San Francisco, CA // Studied Illustration & Design

## Portfolio

### Portfolio:

[www.shawnielsen.com/design](http://www.shawnielsen.com/design)

#### Additional Portfolios:

Illustration: [www.shawnielsen.com](http://www.shawnielsen.com)

Technical Illustration: [www.shawnielsen.com/technical](http://www.shawnielsen.com/technical)